



FOR IMMEDIATE RELEASE
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JUSTIN TIMBERLAKE TO HEADLINE **PEPSI SUPER BOWL LII HALFTIME SHOW** **FEBRUARY 4 ON NBC**

Global superstar **JUSTIN TIMBERLAKE** will headline the **PEPSI SUPER BOWL LII HALFTIME SHOW** on NBC at U.S. Bank Stadium in Minnesota on Sunday, Feb. 4, 2018, it was confirmed tonight.

A multi-talented actor and musician, Timberlake has won ten Grammys and numerous other awards. Born in Memphis, Tennessee, he rapidly became a highly respected musician, winning two Grammys for his debut solo album, "Justified." He's been recognized for a range of performances, including Best Male Pop Vocal Performance, Best Pop Vocal Album, Best Dance Recording and Best Music Video. Timberlake was most recently nominated for an Academy Award® for the song "CAN'T STOP THE FEELING!" from the film TROLLS for which he won his 10th Grammy.

A gifted actor, Timberlake has appeared in diverse films including: ALPHA DOG, BLACK SNAKE MOAN, SHREK THE THIRD and THE SOCIAL NETWORK. He has also won four Emmys for his appearances on "Saturday Night Live." Timberlake is a co-star of the upcoming film WONDER WHEEL, which opens later this year.

This will be Timberlake's third time performing on the Super Bowl Halftime stage, giving him the distinction of having the most appearances by an individual entertainer. He previously performed at Super Bowls XXXV and XXXVIII.

This announcement is just the beginning. Leading up to Super Bowl LII, fans may visit Pepsi.com for behind-the-scenes looks into Timberlake's journey to the Pepsi Super Bowl LII Halftime Show, as well as other surprises along the way.

Timberlake joins an esteemed list of recent halftime acts including Lady Gaga, Coldplay, Beyoncé, Katy Perry, Bruno Mars, Madonna, The Who, Bruce Springsteen & The E Street Band, Tom Petty and the Heartbreakers, Prince, the Rolling Stones, Paul McCartney, U2 and more.

The Pepsi Super Bowl Halftime Show is the most-watched musical event of the year. Last year's show was the most-watched musical event of all-time across all platforms and the most-watched Super Bowl Halftime performance in history through broadcast and digital channels,

reaching more than 150 million unique people, garnering more than 80 million views and totaling 260 million minutes watched. Super Bowl LII and Halftime Show will be broadcast by NBC from U.S. Bank Stadium in Minnesota.

Super Bowl LII marks Pepsi's sixth year as title sponsor of the Super Bowl Halftime Show and 16th year as an NFL partner. Pepsi and the NFL have teamed again to provide fans with a halftime experience worthy of pop-culture's biggest stage.

The **PEPSI SUPER BOWL LII HALFTIME SHOW** is an **NFL NETWORK PRODUCTION** and will be executive produced by **RICKY KIRSHNER** and directed by **HAMISH HAMILTON**.

Visit Pepsi.com leading up to Super Bowl LII to see what this historic Halftime Show has in store for fans. For more information about Super Bowl LII, visit SuperBowl.com.

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HISTORY OF SUPER BOWL HALFTIME ENTERTAINMENT

SUPER BOWL	HALFTIME
I	Universities of Arizona and Michigan Grambling University Bands
II	"Old Man Winter Takes a Vacation in Miami" featuring seven local Miami-area high school bands
III	"America Thanks" with Florida A&M University
IV	Carol Channing
V	Florida A&M Band
VI	"Salute to Louis Armstrong" with Ella Fitzgerald, Carol Channing, Al Hirt and U.S. Marine Corps Drill Team
VII	"Happiness Is..." with University of Michigan Band and Woody Herman
VIII	"A Musical America" with University of Texas Band
IX	"Tribute to Duke Ellington" with Mercer Ellington and Grambling University Bands
X	"200 Years and Just a Baby" Tribute to America's Bicentennial
XI	"It's a Small World" including crowd participation for first time with spectators waving colored placards on cue
XII	"From Paris to the Paris of America" with Tyler Apache Belles, Pete Fountain and Al Hirt
XIII	"Super Bowl XIII Carnival" Salute to the Caribbean with Ken Hamilton and various Caribbean bands
XIV	"A Salute to the Big Band Era" with Up with People
XV	"A Mardi Gras Festival"
XVI	"A Salute to the 60's and Motown"
XVII	"KaleidoSUPERscope" (a kaleidoscope of color and sound)

SUPER BOWL	HALFTIME
XVIII	"Super Bowl XVIII's Salute to the Superstars of the Silver Screen"
XIX	"A World of Children's Dreams"
XX	"Beat of the Future"
XXI	"Salute to Hollywood's 100 th Anniversary"
XXII	"Something Grand" featuring 88 grand pianos, the Rockettes and Chubby Checker
XXIII	"Be Bop Bamboozled" featuring 3-D effects
XXIV	"Salute to New Orleans" and 40 th Anniversary of Peanuts' characters, featuring trumpeter Pete Fountain, Doug Kershaw & Irma Thomas
XXV	"A Small World Salute to 25 Years of the Super Bowl" featuring New Kids on the Block
XXVI	"Winter Magic" including a salute to the winter season and the winter Olympics featuring Gloria Estefan, Brian Boitano and Dorothy Hamill
XXVII	"Heal the World" featuring Michael Jackson and 3,500 local children; finale included audience card stunt
XXVIII	"Rockin Country Sunday" featuring Clint Black, Tanya Tucker, Travis Tritt, Wynonna & Naomi Judd; finale included flashlight stunt
XXIX	"Indiana Jones and the Temple of the Forbidden Eye" featuring Tony Bennett, Patti LaBelle, Arturo Sandoval, the Miami Sound Machine and stunts including fire and skydivers; finale included audience participation with light sticks
XXX	Diana Ross celebrating 30 years of the Super Bowl with special effects, pyrotechnics and stadium card stunt; finale featured Diana Ross being taken from the stadium in a helicopter.
XXXI	"Blues Brothers Bash" featuring Dan Akroyd, John Goodman and James Belushi, also featuring "The Godfather of Soul" James Brown and ZZ Top
XXXII	"A Tribute to Motown's 40 th Anniversary" including Boyz II Men, Smokey Robinson, Queen Latifah, Martha Reeves and The Temptations
XXXIII	"Celebration of Soul, Salsa and Swing" featuring Stevie Wonder, Gloria Estefan, Big Bad Voodoo Daddy and tap dancer Savion Glover
XXXIV	"A Tapestry of Nations" featuring Phil Collins, Christina Aguilera, Enrique Iglesias, Toni Braxton and an 80-person choir
XXXV	"The Kings of Rock and Pop" featuring Aerosmith, *N'SYNC, Britney Spears, Mary J. Blige and Nelly
XXXVI	U2
XXXVII	Shania Twain, No Doubt and Sting
XXXVIII	Janet Jackson, Kid Rock, P. Diddy, Nelly and Justin Timberlake
XXXIX	Paul McCartney
XL	The Rolling Stones
XLI	Prince
XLII	Tom Petty & The Heartbreakers
XLIII	Bruce Springsteen & The E Street Band
XLIV	The Who
XLV	The Black Eyed Peas, Usher, Slash
XLVI	Madonna with guests Cee Lo Green, LMFAO, M.I.A. and Nicki Minaj
XLVII	Beyoncé with guests Destiny's Child
XLVIII	Bruno Mars with guests Red Hot Chili Peppers
XLIX	Katy Perry with guests Missy Elliott and Lenny Kravitz

SUPER BOWL	HALFTIME
50	Coldplay with guests Beyoncé and Bruno Mars
LI	Lady Gaga