



SUPER BOWL EXPERIENCE DRIVEN BY GENESIS
SCHEDULE OF EVENTS FOR SUNDAY, JANUARY 28

All special events listed are subject to change without notice

The National Football League will host Super Bowl Experience Driven by Genesis at the Minneapolis Convention Center from Jan. 27-Feb. 3 in advance of Super Bowl LIII. Super Bowl Experience is pro football's interactive theme park offering participatory games, displays, entertainment attractions, youth football clinics and free autograph sessions from NFL players.

Super Bowl Experience tickets can be purchased online at Ticketmaster.com and at the Super Bowl Experience box office, located in Hall E of the Minneapolis Convention Center. General admission tickets are \$35 for adults and \$25 for children 12 and under, and permit entry for a particular day and time. Tickets purchased by phone and online are subject to a Ticketmaster service charge.

Below is a list of events for Sunday, Jan. 28 at Super Bowl Experience. All events listed and their dates and times, as well as player appearances, are subject to change.

Sunday, January 28 (10:00 a.m. – 8:00 p.m.)

- 11:00 a.m. – 12:00 p.m.: NFL player autograph signing with **ERIC KENDRICKS, MINNESOTA VIKINGS** (Hyundai Activation)
- 11:00 a.m. – 12:00 p.m.: NFL player meet and greet with **BEN LEBER, NFL LEGEND** (Midwest Dairy Booth)
- 11:00 a.m. – 12:00 p.m.: NFL player autograph signing with **STEVE HUTCHINSON, NFL LEGEND** (Genesis Activation)
- 11:00 a.m. – 1:00 p.m.: NFL players autograph signing with **TAE WAYNES, MINNESOTA VIKINGS** and **TOM JOHNSON, MINNESOTA VIKINGS** (Autograph Stage)
- 1:00 p.m. – 2:00 p.m.: Fuel Up To Play 60 Clinic with **BEN LEBER, NFL LEGEND** (Play Football Clinic Field)
- 1:00 p.m. – 2:00 p.m.: NFL player autograph signing with **ANTHONY BARR, MINNESOTA VIKINGS** (Hyundai Activation)
- 1:00 p.m. – 3:00 p.m.: NFL players autograph signing with **KAI FORBATH, MINNESOTA VIKINGS** and **KEVIN WILLIAMS, NFL LEGEND** (Autograph Stage)
- 1:00 p.m. – 3:45 p.m.: Musical performance by **IN REAL LIFE** (NFL Shop at Super Bowl Presented By Visa)
- 1:00 p.m. – 3:45 p.m.: Meet and greet with **JOJO SIWA** (NFL Shop at Super Bowl Presented By Visa)
- 2:00 p.m. – 3:00 p.m.: Interactive football toss with **RICH GANNON, NFL LEGEND** (Bridgestone Performance Field)
- 3:00 p.m. – 4:00 p.m.: NFL player autograph signing with **KAI FORBATH, MINNESOTA VIKINGS** (Hyundai Activation)
- 3:00 p.m. – 5:00 p.m.: NFL players autograph signing with **EDDIE ROYAL, NFL STAR** and **TOBY GERHART, NFL STAR** (Autograph Stage)
- 4:00 p.m. – 5:00 p.m.: NFL player autograph signing with **DEANGELO WILLIAMS, NFL LEGEND** (Genesis Activation)
- 3:00 p.m. – 5:00 p.m.: NFL player autograph signing with **RICH GANNON, NFL LEGEND** (NFL Shop at Super Bowl Presented By Visa)

- 5:00 p.m. – 6:00 p.m.: Fuel Up To Play 60 Clinic with **ERIC KENDRICKS, MINNESOTA VIKINGS** and **KAI FORBATH, MINNESOTA VIKINGS** (Play Football Clinic Field)
- 5:00 p.m. – 6:00 p.m.: NFL player autograph signing with **ANDREW SENDEJO, MINNESOTA VIKINGS** (Hyundai Activation)
- 5:00 p.m. – 7:00 p.m.: NFL players autograph signing with **CJ HAM, MINNESOTA VIKINGS** and **JERRICK MCKINNON, MINNESOTA VIKINGS** (Autograph Stage)
- 6:00 p.m. – 6:30 p.m.: Football discussion with **ANTHONY BARR, MINNESOTA VIKINGS** (Football Ops Activation)
- 6:00 p.m. – 7:00 p.m.: NFL player autograph signing with **RICH GANNON, NFL LEGEND** (Genesis Activation)
- 6:00 p.m. – 7:00 p.m.: Interactive football toss with **JOHN RANDLE, HALL OF FAME** (Bridgestone Performance Field)
- 6:15 p.m. – 7:15 p.m.: NFL player meet and greet with **ERIC KENDRICKS, MINNESOTA VIKINGS** (Midwest Dairy Booth)

Super Bowl Experience features innovative technology and interactive exhibits. Highlights of how technology will be integrated into Super Bowl Experience include: live game action viewing using virtual reality technology, immersive digital experiences for social media and a Hall of Fame exhibit with customizable, 3D-sharable imagery.

The event also features special programming, including offering participatory games, youth football clinics, merchandise from NFL Shop and free autograph sessions from NFL players.

For exclusive access to Super Bowl LII celebrations in Minneapolis, visit NFL.com/FanMobilePass to download your Fan Mobile Pass (FMP). Super Bowl Experience’s complete schedule of events, attractions, digital fan experience and more will be posted on SuperBowl.com. Fans are also encouraged to download the Road to Super Bowl LII app, follow @SuperBowl and tag their posts and photos using the hashtag #SBLII. Also, to get the latest updates on player and celebrity appearances from the NFL Shop, follow the NFL’s official Fan Style Twitter account @NFLFanStyle.

Public operating hours for Super Bowl Experience Driven by Genesis are as follows:

Sunday, Jan. 28	10 am-8 pm
Monday, Jan. 29	3 pm-8 pm
Tuesday, Jan. 30	3 pm-8 pm
Wednesday, Jan. 31	3 pm-10 pm
Thursday, Feb. 1	10 am-10 pm
Friday, Feb. 2	10 am-10 pm
Saturday, Feb. 3	10 am-8 pm

Contact: Super Bowl Experience Driven by Genesis
 Dan Kitchen / BZA
 (860) 543-2538
dank@bzapr.com

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