



SUPER BOWL EXPERIENCE DRIVEN BY GENESIS

SCHEDULE OF EVENTS FOR MONDAY, JANUARY 29

All special events listed are subject to change without notice

The National Football League will host Super Bowl Experience Driven by Genesis at the Minneapolis Convention Center from Jan. 27-Feb. 3 in advance of Super Bowl LII. Super Bowl Experience is pro football's interactive theme park offering participatory games, displays, entertainment attractions, youth football clinics and free autograph sessions from NFL players.

Super Bowl Experience tickets can be purchased online at Ticketmaster.com and at the Super Bowl Experience box office, located in Hall E of the Minneapolis Convention Center. General admission tickets are \$35 for adults and \$25 for children 12 and under, and permit entry for a particular day and time. Tickets purchased by phone and online are subject to a Ticketmaster service charge.

Below is a list of events for Monday, Jan. 29 at Super Bowl Experience. All events listed and their dates and times, as well as player appearances, are subject to change.

Monday, January 29 (3:00 p.m. – 8:00 p.m.)

- 3:00 p.m. – 4:00 p.m.: NFL player autograph signing with **DEANGELO WILLIAMS, NFL LEGEND** (NFL Shop at Super Bowl Presented By Visa)
- 3:00 p.m. – 5:00 p.m.: NFL players autograph signing with **JALEEL JOHNSON, MINNESOTA VIKINGS** and **DANNY ISIDORA, MINNESOTA VIKINGS** (Autograph Stage)
- 4:00 p.m. – 5:00 p.m.: NFL player autograph signing with **DEANGELO WILLIAMS, NFL LEGEND** (Genesis Activation)
- 5:00 p.m. – 6:00 p.m.: Fuel Up To Play 60 Clinic with **SAGE ROSENFELS, NFL LEGEND** (Play Football Clinic Field)
- 5:00 p.m. – 7:00 p.m.: NFL player autograph signing with **RANDALL CUNNINGHAM, NFL LEGEND** (Autograph Stage)
- 6:15 p.m. – 7:15 p.m.: NFL player meet and greet with **SAGE ROSENFELS, NFL LEGEND** (Midwest Dairy Booth)
- 6:00 p.m. – 7:00 p.m.: NFL players autograph signing with **STEFON DIGGS, MINNESOTA VIKINGS** (Hyundai Activation)
- 7:00 p.m. – 8:00 p.m.: Football discussion with **RANDALL CUNNINGHAM, NFL LEGEND** (Football Ops Activation)

Super Bowl Experience features innovative technology and interactive exhibits. Highlights of how technology will be integrated into Super Bowl Experience include: live game action viewing using virtual reality technology, immersive digital experiences for social media and a Hall of Fame exhibit with customizable, 3D-sharable imagery.

The event also features special programming, including offering participatory games, youth football clinics, merchandise from NFL Shop and free autograph sessions from NFL players.

For exclusive access to Super Bowl LII celebrations in Minneapolis, visit NFL.com/FanMobilePass to download your Fan Mobile Pass (FMP). Super Bowl Experience's complete schedule of events, attractions, digital fan experience and more will be posted on SuperBowl.com. Fans are also encouraged to download the Road to Super Bowl LII app, follow

@SuperBowl and tag their posts and photos using the hashtag #SBLII. Also, to get the latest updates on player and celebrity appearances from the NFL Shop, follow the NFL's official Fan Style Twitter account @NFLFanStyle.

Public operating hours for Super Bowl Experience Driven by Genesis are as follows:

Monday, Jan. 29	3 pm-8 pm
Tuesday, Jan. 30	3 pm-8 pm
Wednesday, Jan. 31	3 pm-10 pm
Thursday, Feb. 1	10 am-10 pm
Friday, Feb. 2	10 am-10 pm
Saturday, Feb. 3	10 am-8 pm

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